

Andre Achacon Portfolio

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Full Portfolio: andreachacon.com/fullportfolio

Derek Tran For Congress

Xavier Becerra For Governor

Eric Swalwell For Governor

U.S. House Committee on Oversight and Government Reform

U.S. Representative Robert Garcia

U.S. Representative Jimmy Gomez

VIDEO



SHORT-FORM VIDEO – NARRATIVE-DRIVEN

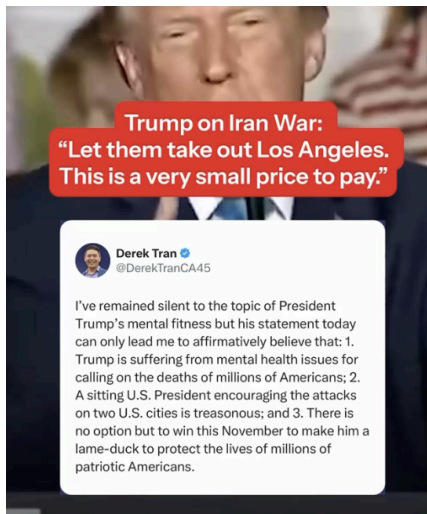
[Billionaire CEO Les Wexner funded Epstein's operation](#)

Goal: Keep the Epstein investigation at the center of public discourse and raise awareness about his co-conspirators.

Audience: @reprobertgarcia, @oversightdems, @occupydemocrats, @voteinorout, @the_liberal_aggregator

Result: 200,000+ impressions | 15,000+ interactions

Links: [Instagram](#) / [Facebook](#)



SHORT-FORM VIDEO – RAPID RESPONSE

[Trump on Iran War "Let them take out Los Angeles and San Diego. This is a very small price to pay."](#)

Goal: Amplify Congressman Derek Tran's rapid response to Trump's remarks against LA and San Diego. Paint Trump's remarks as treasonous.

Audience: @repderektran, @votevets

Result: 1.2 million impressions | 65,000+ interactions

Links: [Instagram](#) / [Facebook](#) / [X](#)



SHORT-FORM VIDEO – PRESS CONFERENCE REMARKS

[Impeachment of Secretary Kristi Noem](#)

Goal: Amplify Rep. Garcia's speech to pressure the resignation and impeachment of Secretary Kristi Noem.

Audience: @reprobertgarcia, @occupydemocrats

Result: 200,000+ impressions | 20,000+ interactions

Links: [Instagram](#) / [Facebook](#)



SHORT-FORM VIDEO – PRINCIPAL REACTION

[Rep. Derek Tran blasts Trump for his speech at the RNC](#)

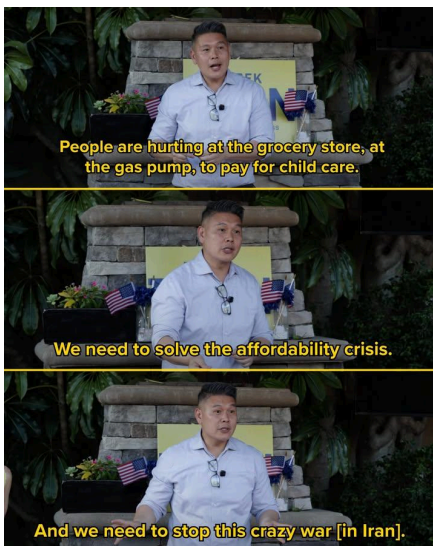
Goal: Create a clear contrast between Congressman Derek Tran's Army Veteran background with President Donald Trump's attacks on democracy.

Audience: @repderektran, @democraticpartyofoc

Result: 170,000+ impressions | 4,000+ interactions

Links: [Instagram](#) / [Facebook](#)

GRAPHIC DESIGN



INFOGRAPHIC – PRINCIPAL QUOTE

[We need to solve the affordability crisis. And we need to stop this crazy war in Iran.](#)

Goal: Raise awareness of the affordability crisis and call on the U.S. government to end the Iran War.

Audience: @repderektran

Result: 30,000+ impressions, 4,500+ interactions

Links: [Instagram](#) / [Facebook](#)



INFOGRAPHIC – NATIONAL HEADLINE

[Trump's illegal war in Iran is raising your gas prices](#)

Goal: Criticize Trump's foreign policy and attribute rising gas prices to his unconstitutional war in Iran.

Audience: @reprobertgarcia, @occupydemocrats, @usprogressives

Result: 3,000+ interactions

Links: [Instagram](#) / [X](#) / [Threads](#) / [Bluesky](#)

PHOTOGRAPHY



Xavier Becerra For Governor
First Major Rally of the Campaign



Rep. Jimmy Gomez
Press Conference



Rep. Derek Tran and Rep. Sarah McBride
MS NOW Lovett or Leave It



Swalwell For Governor
Campaign Launch Event

PRESS RELEASE



FOR IMMEDIATE RELEASE

Wednesday, September 2, 2026

ICYMI: Congressman Derek Tran Rallies Grassroots Supporters and Elected Officials in Cerritos

Garden Grove, CA – Frontline candidate and Democratic nominee Derek Tran kicked off a canvass rally on August 30, 2026, in Cerritos, California, with over 75 campaign supporters.

Recognizing Congressman Tran's strong support from local leaders, he was joined by Cerritos Mayor Pro Tem Mark Pulido, Cerritos Councilmember Frank Yokoyama, Artesia Councilmember Ali Taj, and candidate for Artesia City Council Melissa Ramoso.

Team Tran knocked on 1,582 doors and contacted 334 voters in Cerritos.

Videos of the rally can be accessed here: [Derek Tran Cerritos Canvass B-Roll](#)

Photos of the rally can be accessed here: [Derek Tran Cerritos Canvass Photos](#)

"Our grassroots campaign is fueled by the massive work of volunteers who knock on voters' doors every weekend," **said Congressman Tran**. "They believe in protecting the America we deserve – where the promises of the American Dream are a reality for all. We must continue the momentum. We must keep our foot on the pedal. We will run through the finish line, and with your help, we're going to keep CA-45 blue."

"We need to take back the House," **said Cerritos Councilmember Frank Yokoyama**. "It starts with Congressmember Derek Tran being re-elected."

Congressman Tran has secured critical investments for the City of Cerritos. In March, Tran secured \$3.15 million to renovate the Del Amo Boulevard Bridge, serving the communities of Cerritos, Lakewood, La Palma, and Cypress. Over the next two months, Team Tran will continue to connect with voters across Orange and Los Angeles Counties, sharing Tran's story and commitment to investing resources in the community.

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